

## REMARKS

Claims 1-12, 16, 17, 19, 22-25 and 41-59 are pending in the present application.

We greatly appreciate the indication the claims 1-12, 16, 17, 19, 22-25 and 41-45 are allowed.

Claims 14, 15, 20, 21 and 37-40 have been canceled without prejudice to the combinations recited therein. We reserve the right to file one or more continuing applications claiming these combinations. We expressly traverse the outstanding rejection of these claims. Indeed, canceling these claims should in no way be construed as an endorsement of the outstanding rejection.

Claims 46-59 are newly presented. Support for these claims is found throughout the specification, e.g., in paragraphs 30, 31, 33, 35, 38, 52 and 55.

New independent claims 46 and 52 are also believed patentable over the proposed combination of Hudetz and Tow.

For example, the cited documents are not understood to teach or suggest selecting from an online gallery of items, and using a selected item as a representation that is associated with a user account or user-login, in combination with the other features of the claims. The cited documents are also not understood to teach or suggest providing a selected item from an online computer as a representation of association with at least one of the account holder, account and user-login, in combination with the other features of the claims.

Other patentable combinations are recited in the new dependent claims as well.

Favorable consideration is respectfully requested.

An information disclosure statement is filed herewith. Consideration of the information disclosed therein is respectfully requested.

The application is believed to be in condition for allowance. An early notice of allowance is respectfully requested.

Nevertheless, the Examiner is invited to telephone the undersigned at 503-469-4685 if any issue remains.

Date: August 18, 2005

Respectfully submitted,

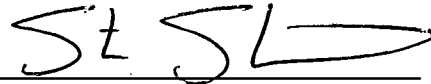
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By

A handwritten signature in dark ink, appearing to read 'St SL', written over a horizontal line.

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